



the loop design
branding specialists

The Loop Design is a creative design agency.

If you have a product, we'll help you tell people about it.

If you have a brand, we'll help you build it.

If you need an idea, we'll help you create it.

If you have an idea, we'll help you develop it.

If you have a story to tell, we'll help you write it.

If you have a sales pitch, we'll help you deliver it.

In print. Online. In person.

We've been helping extremely happy, loyal clients since 2003.

We'd love to help you too.

Get in touch...

The Loop Design
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Cranleigh
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[Branding]

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We know a thing or two about branding. Actually, it's at the heart of everything we do. Your brand is the essence of what your organisation, products and services deliver. It's how you project yourself, your marketing, packaging, pricing, service ...your very ethos.

It may be as simple as designing or updating your logo. But maybe when you discover our full capabilities, you may want us to review your positioning, perception and brand values too. And apply your branding effectively across all your customer touchpoints to increase your brand equity. We can also help you maintain guardianship of your brand to ensure it isn't compromised.



Branding services

- Branding design & evolution
- Strategy & positioning
- Corporate brand guidelines
- Conceptual design
- Marketing communications
- Photography
- Copywriting



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[Identity]

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**working together
winning together**

Your corporate identity is one of your organisation's biggest ambassadors. It reflects your good name, your expertise, your values... your brand. And, it's the 'glue' that holds together everything your customers, prospects, partners and employees see or read about you. Trust us to make sure that your identity represents your organisation aesthetically, strategically and logistically – whether it's an ID refresh or a clean sheet.



Identity services

- Logo designs & refreshes
- Implementation
- Stationery sets
- Software splash screens



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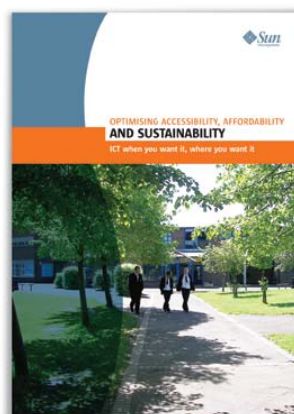
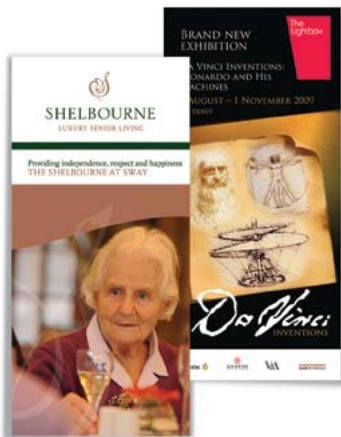
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[Print]

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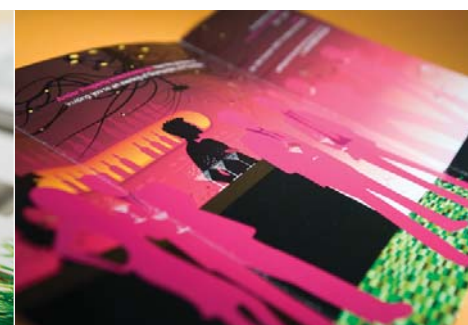
A5 flyers to cardboard-engineered gizmos, simple direct mail pieces to posters ...we create and deliver outstanding printed material that gives you cut through and delivers results. Once you've approved the concept we can look after the copy content, photography, illustration, artwork, print and distribution, or just the elements you need us to.

New communication material or updated existing collateral, we can help you either way.



Print services

- Brochures, leaflets & direct mail
- Newsletters & magazines
- Case studies
- White papers
- Stationery sets



Branding

Print

Publications

Exhibitions

Promotional

Digital

Nike golf



[Publications]

Interesting, persuasive and motivational – or dull, repetitive and uninspiring? You know what type of customer magazines and employee newsletters you'd rather read, and that's exactly what we'll produce for you here at The Loop Design.

What are your readers' interests? What consumer magazines do they buy? What language do they use? What drives them to respond to you positively? We'll help you with all the answers and translate them into effective, inspiring publications that meet your communications objectives.

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Publication services

- Customer magazines
- Employee newsletters
- Customer newsletters
- Information booklets
- Books





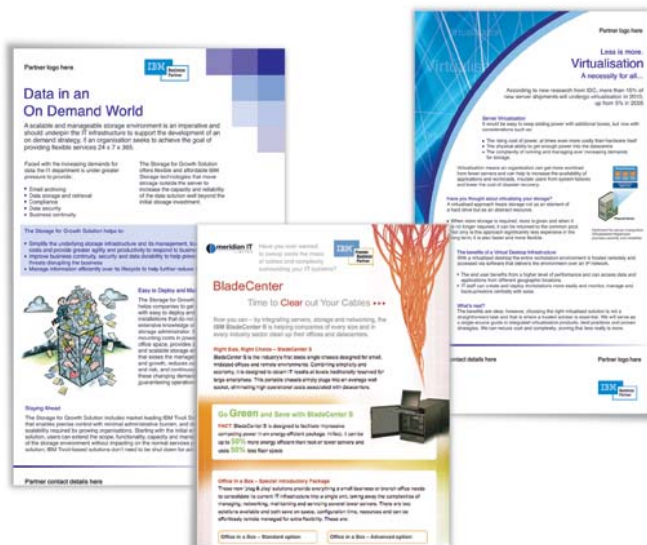
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[Digital]

Do you talk to your customers where they live and work... online? Our digital team can help you achieve your online objectives by conceiving, building and delivering highly effective, search-optimised websites, email campaigns and online advertising, or maybe putting together your next corporate multimedia presentation.

Whether you want your new media projects to deliver your marketing messages, increase your revenues or sway opinions, we have the design, strategic and technical expertise to help.

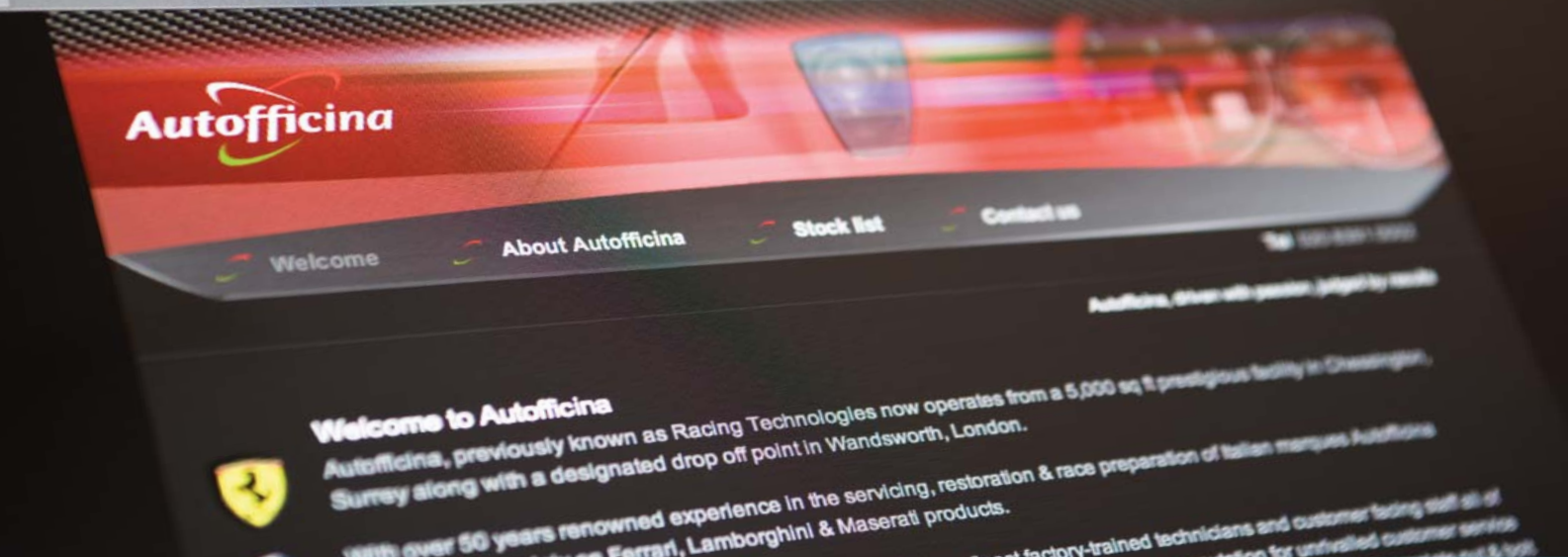
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Digital services

- Websites
- Email shots & campaigns
- Web banners
- Social media
- Multimedia & PowerPoint presentations

<http://www.autofficina.co.uk/>



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[Nike golf]

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There's nothing like being associated with great, household-name brands, and Nike is no exception. Loop Golf specialises in Nike apparel, equipment and accessories. As a Nike certified supplier, we can look after all your requirements for corporate golf days and promotional projects. And because it's Nike, it ticks all the boxes! Our massive experience in the golf industry means we can advise you on exactly what you need in small or large quantities, branded or unpersonalised.



Nike golf services

- Clubs
- Balls
- Footwear
- Equipment
- Apparel



Branding

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[Promotional]

Looking for classy corporate gifts or low-cost promotional giveaways? Choosing the right ones is critical in building your brand and keeping your customers feeling valued. That's why you should look into our expertise and creativity for impactful, appropriate and cost effective promotional programmes and giveaways.

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Promotional services

- Promotional marketing programmes
- Branded & unbranded giveaways
- Direct mail ideas
- Internal communications & motivational



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[Exhibitions]

Watch us turn your custom-built exhibition stands, pop-up banners or white vans into a hard-hitting, informative marketing statement. We can offer you the widest range of large-format printing and display and exhibition services on the market, and you'll benefit from our exceptional creativity and project management.

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Exhibition services

- Custom built stand graphics
- Pop-up displays
- Banner stands
- Hoardings
- Portable & modular stands
- Vehicle graphics



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