



theloopdesign
branding specialists

[Branding]

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We know a thing or two about branding. Actually, it's at the heart of everything we do. Your brand is the essence of what your organisation, products and services deliver. It's how you project yourself, your marketing, packaging, pricing, service ...your very ethos.

It may be as simple as designing or updating your logo. But maybe when you discover our full capabilities, you may want us to review your positioning, perception and brand values too. And apply your branding effectively across all your customer touchpoints to increase your brand equity. We can also help you maintain guardianship of your brand to ensure it isn't compromised.



Branding services

- Branding design & evolution
- Strategy & positioning
- Corporate brand guidelines
- Conceptual design
- Marketing communications
- Photography
- Copywriting



Branding Print Publications Exhibitions Promotional Digital Nike golf